

## Marketing Plan Client Sample Summer Season 2008

Venue					April	May	June	July	August	September	October	November	December
<b>Collateral Materials</b>													
	Photos, Virtual Tour, Brochure production												
	Property Signage												
<b>Multiple Listing Services</b>													
	MREIS												
	DEMLS												
<b>Print</b>													
	Downeast												
	The Real Estate Book (Midcoast)												
	The Real Estate Book (Hancock)												
	Saltscapes												
	Quoddy Times												
<b>Internet</b>													
	Realtor.com												
	MaineRealEstateBrokerage.com												
	TCG Link												
<b>Subscription Internet</b>													
	Resortscape.com												
	Landwatch.com												
	LandBlue Book.com												
	Lakehouse.com												
<b>E-Magazines</b>													
	Landlines												
	Maine Realtor Referrals												
<b>Direct Mail</b>													
	RSPS Certification Holders												
	ICREA Agent Members												
	US Real Estate Licensees												

*TCG Link is a proprietary internet linking system which links property information to over fifty major real estate portals .  
Exact links vary depending upon price, type, and nature of specific property*